mongoose
cadence

Nice job, Texter -

You have completed Cadence Bootcamp for Advanced Features!

The features highlighted today can be a huge time saver and should enable you, and your team, to communicate with your contacts at the highest level of efficiency.

Key Takeaways from the features discussed during Bootcamp:

Smart Messages

Smart messages allow you to send text messages that prompt recipients for a yes or no reply, and based on the response, automatically send a pre-configured follow-up message. Utilizing one of our Best Practices– your automatic replies are a great way to send links too!

For more information visit:

⇥ **Smart Message**
⇥ **Smart Messages - Best Practices and FAQ**

Auto Reply

The Auto Reply feature provides the ability to create custom keywords that will trigger an automated response to your contacts. This feature can be used on personal and Shared Inboxes. Keywords can be a single word or phrase and there is no limit to the number of keywords you can create.

For more information visit:

⇥ **Auto Reply Overview**
⇥ **Auto Reply FAQs**

Tags

Message Identification Tags (Tags), allow all Cadence users to create and "tag" *specific incoming messages.* Tags are shared across the Cadence team and enable users to create specific segments for outreach.

Remember: A Tag must be created before it can be applied to a message.

For more information visit:

⇥ **Message Identification Tags**
⇥ **Message Identification Tags: Best Practices and FAQs**

To be a savvy Cadence user, find ways to build these features off of one another. An example: Both Smart Messages and Auto Reply can have Tags applied to their responses. This can make further outreach to those specific contacts that much easier, as you can then create Segments based on the associated Tags that were applied!

And as always, if you need more help or assistance with these features or anything Cadence related, reach out to your Client Success Lead to help you Make Every Message Count™!