mongoose

Proven Success With cadence chat

> ### Drive Better Results and Save Staff Time

Improve Website Experience

100,000 Pageviews	x	3% Engagement Rate	=	3,000 Chat Opportunities

> Higher Ed websites can often be complex and challenging to navigate—when visitors can't find an answer quickly, they leave

> Host authentic conversations that make a difference and help website visitors now

Fast Personalized Support

3,000 Chat Opportunities	x	80% Staff Availability	=	2,400 Live Chats Hosted

> Help website visitors get the fast, personalized support they need when and how they want

> Unlimited users within the Cadence platform and no cap on conversation volume

Automate Contact Capture

3,000 Chat Opportunities	−	2,400 Live Chats Hosted	=	600 Follow-Up Opportunities

> Never again lose the ability to engage with a website visitor because your team is not available

> Our bot will gather the necessary contact information, visitor questions, and preferred contact method so your team can successfully follow-up

Save Staff Time

2,400 Live Chats Hosted	x	5 Minutes Saved/Chat	=	200 Staff Hours Saved

> Reduce time-consuming communication methods such as emails and calls, which are replaced by efficient chats

> Reallocate staff time towards high-impact department priorities and initiatives

Ready to learn how Cadence Chat can make an impact at your institution?

> Mongooseresearch.com/Cadence-Live-Chat

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